Dr. Fisher will lead visits to the AUDI AUTOMOBILE FACTORY, BIMBO BAKERY, AND LOCAL BUSINESSES. Additionally, a campus tour and guest lectures will be provided at UPAEP University. Cultural highlights in Puebla will include the ZOCALO and PUEBLA DOWNTOWN, the PYRAMID OF CHOLULA, and a MIGRANT VILLAGE. Students will also experience REAL Mexican food, festivals, and markets.
Bimbo Bakery
- 14.1B revenue in 2014
- 129,000 employees
- 165 manufacturing plants
- Mexico’s largest bakery
- Operates in 21 countries

For more information, contact Dr. Fisher or Anne Mahoney - anne.mahoney@okstate.edu or visit CEAT Study Abroad web site: http://ceatstudyabroad.okstate.edu/ or stop by 109AD ATRC

Audi México has successfully completed the ramp-up of the plant and achieved its volume target in the first full year after opening of the plant. On September 30, 2016, Audi dedicated its new production site in San José Chiapa, Mexico (state of Puebla) – the 12th plant in the Audi production network. Audi is producing the premium Audi Q5 SUV for the global market on a production site measuring 400 hectares (988.4 acres). The production site is also located at the highest elevation of any of the company's sites, at 2,400 meters (7,874.0 ft).

The Zocolo in Puebla Mexico is the heart of the old town. A colonial era-planned city, built in 1531, in an area called Cuetlaxcoapan, which means "where serpents change their skin." Due to its history and architectural styles ranging from Renaissance to Mexican Baroque, the city was named a World Heritage Site in 1987.